

BRECKENRIDGE MUSIC

Media and Marketing Intern

REPORTS TO: Marketing and Development Manager

THE OPPORTUNITY

Breckenridge Music seeks a Media and Marketing Intern who is passionate about music, specifically classical, to join the administrative team this summer. Candidates will have a keen attention to detail, strong interpersonal communication skills and be eager to learn. This position offers the opportunity to gain useful knowledge in media and marketing tactics and learn about providing a quality guest experience.

MARKETING DUTIES

- Produce engaging content for Facebook, Instagram and Twitter accounts
- Draft press releases
- Photography and Videography
- Distribute marketing materials to local businesses and lodges
- Assist with website maintenance and content updates, as well as with Google Analytics reports
- Assist with PR events and functions
- Assist with the graphic design of concert posters and digital graphic content

CONCERT, EVENT & OTHER DUTIES

- Conduct audience and donor surveys
- Support execution of special events
- Oversee the sale of merchandise at concerts
- Manage Will Call at the Ticket Office
- Answer phones
- Attend concerts and serve as liaison between patrons and BMF staff
- Other duties as assigned

KNOWLEDGE, SKILLS AND EXPERIENCE

- Strong writing and editing skills
- Excellent computer skills including PowerPoint, Word, Excel, video and photo editing software. WordPress knowledge a plus
- Adobe Creative Suite knowledge a plus
- Detail oriented; excellent organizational skills
- Knowledge of classical music and prior marketing experience a plus
- Outgoing, even-tempered, extremely organized, mature person, able to work well under pressure and with all personality types

PHYSICAL AND WORKING DEMANDS

Must be available to work around 40 hours a week. The job requires some lifting, a valid driver's license and the ability to function at the 9,600 ft. elevation of Breckenridge. It is recommended that the intern bring and use his or her own personal laptop.

COMPENSATION

Interns will be provided fully furnished resort housing for the duration of the internship, as well as a weekly grocery stipend, college credit and invaluable hands-on professional job experience.

INTERNSHIP DATES

July 1 – August 14, 2019

APPLICATIONS AND DEADLINES

To apply for the above listed position, please submit a cover letter, along with a resume and references to olivia@breckenridgemusicfestival.com by February 15, 2019.

ABOUT BRECKENRIDGE MUSIC

Breckenridge Music presents diverse and high-quality live music performances and broad-based community music education, serving upwards of 15,000 people annually. The flagship of Breckenridge Music, a four-week summer festival, is built upon the versatility of 46 professional musicians hailing from major orchestras across the country and the casual vibe of the Riverwalk Center, the Festival's mainstage venue. Also in the summer months, the Breckenridge Music Presents series brings in national touring acts to explore the wide world of music, including Jazz, Funk, Country, Folk, and Bluegrass, and the Champagne Series offers chamber music parties in private homes. In addition, Breckenridge Music's education and community engagement program shares the gift of music with the next generation of Summit County music lovers and their families, serving up to 5,000 Summit, Lake, and Park County students each year. This includes in-school performances, workshops and master classes as well as summer enrichment activities and an annual Free Family Concert for all ages.